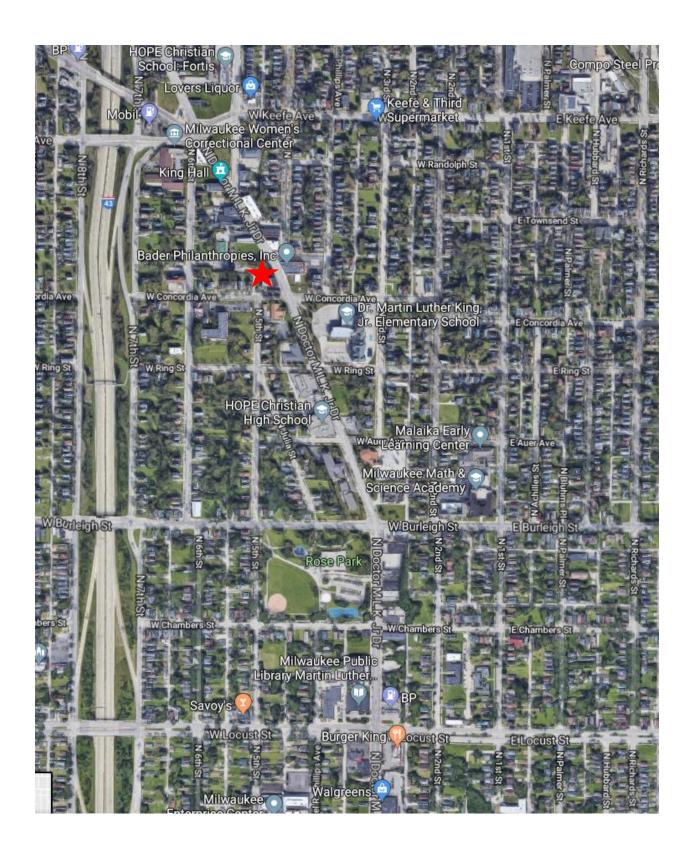


Five Points Neighborhood Request for Proposals 3317 to 3349 North Dr. Martin Luther King Jr. Drive Commercial Development Opportunity

Exciting opportunity to build in the Five Points Neighborhood across the street from the newly redeveloped Bader Foundation campus. The Department of City Development ("DCD") is seeking proposals for the purchase and creative development of a large commercial building site located at West Concordia Street and North Dr. Martin Luther King Jr. Drive. This site is on the high visibility corridor from Downtown to Capitol Drive and has excellent access to Downtown, Bronzeville, I-43 and neighborhoods to the north, east and west. DCD is seeking dynamic development proposals that maximize use of the site and will catalyze complementary developments.



PROPERTY INFORMATION FOR 3317 TO 3349 NORTH DR. MARTIN LUTHER KING JR. DRIVE

- Approximately 1.13 acres
- 240 Feet Frontage on King Drive with access to West Concordia Street
- Zoning, LB2, Local Business
- Historic Land Use Investigation available
- Nearby DOT auto traffic count 19,000 cars/day
- Asking Price: \$ 98,000.00. No brokerage fees will be paid.



DEVELOPMENT SITE ADDRESSES: 3317-3329, 3333-3335, 3341, 3345-3349 NORTH DR. MARTIN LUTHER KING JR. DRIVE AND 456 WEST CONCORDIA AVENUE

DEVELOPMENT GOALS

City of Milwaukee is looking for proposals that contribute to the dynamic commercial activity of the Five Points Neighborhood and complement the surrounding neighborhoods. The Northeast Area Comprehensive Plan calls for a mix of uses including housing, retail, and/or commercial uses along this stretch of North King Drive. Expansion of tax base and job creation are desired.

BUILDING DESIGN REQUIREMENTS

Building design must respect the history and scale of Five Points Neighborhood's eclectic built environment of residential, commercial and industrial buildings. Creative, modern, design proposals are encouraged.

- Front facade must be in line with existing structures adjacent and to the south on King Drive. Proposed development must be built out to the lot lines on King Drive. Design proposals must contemplate zoning and building code compliance with appropriate solutions.
- Landscape with parklike and green amenities are encouraged on the interior of this large parcel.
- Site access by West Concordia Street required. One curb cut on King Drive may be allowed subject to approval from the Department of Public Works.
- Business/residential development must incorporate parking at interior of site. Due to large site, additional auxiliary/shared parking may be developed on interior of site to serve local business.
- Flat roof with parapet construction is appropriate for mixed-use designs. First floor retail/commercial or lobby space with primary entrance on King Drive is required. First floor must have a minimum 12 foot floor to ceiling height and 70 percent of the street facades must be composed of clear glazing.
- Brick required on first level of street facades with other materials such as cement board or burnished block allowed on non-street facades. All brick building preferred. High quality materials such as wood, metal and stone may be considered for upper levels of multi-story proposals. No split-face block, vinyl siding, E.F.I.S./Simulated stucco or vinyl windows allowed.
- HVAC and utilities to be integrated into building or screened if located on roof or rear ground level setback. Dumpsters must meet the dumpster ordinance and be screened and covered or located within the building.
- Designs to be reviewed and approved by the City of Milwaukee Department of City Development
- No survey available. Certified Survey Map required for development.

PREFERRED USES

Street oriented uses that activate the area from morning until night such as retail, restaurant, café, bakery, deli, hotel, mixed use office/retail/residential etc are encouraged for the first floor.

Proposals will not be considered for the following uses: Tavern/bar as primary use, principle use parking lot as a primary use, rooming houses, check-cashing facilities, pawn shops, automobile sales, service stations, car washes, tax-exempt uses, recycling processing, cigarette or cigar shops, gun shops, drive-thru of any kind, and auto-title loan stores, etc.

PROPOSAL PROCESS

Submit four copies of the following information:

- Project Summary & Public Disclosure Statement on the RFP website
- Preliminary development budget showing total development costs, proposed sources and uses of funds and a pro forma income analysis.
- Architect vetted, conceptual plans –scaled site plan, scaled elevations that identify building materials and color scheme. Floor plans are desirable, but not required.
- Resume of developer experience and list of completed projects comparable to this RFP request.

Proposals (five copies) must be received and time stamped at the 2nd Floor Bid Desk, 809 North Broadway. Write "Five Points" on the envelope. Proposals submitted after the deadline or to other locations will be returned or destroyed.

Proposals are due at 2pm on October 31, 2019.

REVIEW & SELECTION

The following criteria will be used to review the proposals:

- Quality and attractiveness of proposed development
- Adherence to Building Design Requirements
- Developments integration with the context of the Five Points commercial district
- Proposed uses for ground floor commercial space and/or letter of interest from prospective tenant
- Offering price, estimated project cost and tax base to be generated
- Developer's expertise, development capability, experience operating commercial use, and financial capacity
- Incorporation of sustainable elements, with extra consideration given to LEED certification
- Project Schedule

The selected proposal will be presented to the Common Council for formal acceptance.

CLOSING

Buyer to execute Purchase & Sale Agreement after Council approval. Buyer will be given a four-month option period after Council approval to obtain final plans and financing. Closing will occur once all project elements are in place – final plan approval, building permits and financing. The buyer will be expected to begin work within 30 days of closing and finish all work within twelve months. City will convey by Quit Claim Deed, subject to reversionary rights for non-performance. A \$10,000 Performance Deposit will be required at closing and will be held until satisfactory completion of the project.

RESOURCES

- Five Points Neighborhood Association https://5pnamil.wixsite.com/5pna
- Riverworks Development Company: http://www.riverworksmke.org/
- Historic King Drive BID 8: https://kingdriveis.com/
- Northeast Area Comprehensive Plan https://city.milwaukee.gov/AreaPlans/Northeast
- City Grants: Retail Investment Fund at city.milwaukee.gov/rif
- Business assistance to eligible businesses and uses though Milwaukee Economic Development Corp. at MEDConline.com
- Office of Small Business Development website at: http://city.milwaukee.gov/OSBD

CITY SALE POLICIES

Proposals will be rejected from any party (as an individual or as part of a partnership or corporation) who:

- Is delinquent in the payment of real or personal property taxes for property in the City of Milwaukee
- Is a party against whom the City has an outstanding judgment (or against whom the City acquired property-tax-foreclosure judgment)
- Is a party against whom the City has outstanding health or building code violations or orders from the City's Health Department or Department of Neighborhood Services that are not actively being abated
- Is a party who has been convicted of violating an order of the Health Department or Department of Neighborhood Services within the past year
- Has outstanding offers to purchase or uncompleted performance on another City sale except upon approval of Commissioner based on history of performance

Tax and court records will also be checked prior to closing. If these conditions exist, the City may terminate the project proposal.

OTHER APPROVALS

Buyer is solely responsible for obtaining any approvals required for the development. Some uses and/or building designs may require approval of the Board of Zoning Appeals. This includes zoning changes for uses, or development requirements that are not expressly permitted by the zoning code. BOZA is an independent body and acceptance of a development proposal by City does not ensure BOZA approval. City staff will assist selected Buyer in applying for such approvals.

SPECIAL NOTE

- Unauthorized contact regarding this RFP with any City policy staff, personnel, elected officials or Department of City Development representatives may result in disqualification.
- City reserves the right to reject any and all proposals for any reason at its sole discretion, to negotiate the terms and conditions of the eventual contract with the developer awarded the purchase and development rights, and to impose additional use restrictions, if necessary.
- The contents of this packet are for informational purposes only and the representations made herein, though thought to be accurate, are without warranty. Development teams should rely exclusively on their own investigations and analyses.
- City will honor confidentiality requests to the extent possible. If attachments to the Public Disclosure Statement are proprietary, please mark items as such.

QUESTIONS

All questions concerning the Request for Proposal must be submitted in writing to Scott Stange sstang@milwaukee.gov, no later than one week before the due date. All responses to questions, changes or clarifications, will be posted on the RFP website. It is the responsibility of the proposers to review the website prior to submission.

MORE INFORMATION:

http://city.milwaukee.gov/DevelopmentSites

http://city.milwaukee.gov/CRE